

News Release

November 10, 2011

For More Information, Contact:

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Red Curtains Welcome in the Holidays

Red curtains are going up in the storefronts of 23 businesses in Duluth's Downtown Waterfront on **Monday, November 14th**. It's all part of the 6th annual storefront window display and lighting contest presented by the Greater Downtown Council.

Businesses will have the red curtains hanging in their windows throughout the week in order to hide the assembly work going on behind the scenes. Windows will then be unveiled on Friday, November 18th, prior to the Christmas City of the North Parade.

Visitors to the Downtown can vote on their favorite holiday window display and become eligible to win one of many fabulous downtown gifts donated by the merchants. All of the donated items will be on display in a storefront window at 210 West Superior Street across from the Holiday Center.

Please join us Monday, November 15th at the Electric Fetus, one of our participating member businesses, as they hang their curtains and we kick-off this holiday campaign.

Please join us:

Monday, November 14, 2011

10:00 AM

Electric Fetus

12 East Superior Street

Also participating in the window display contest: Bagley & Co, Catherine Imports, CSL Plasma, Downtown Computer, Duluth Superior Symphony Orchestra, Duluth Pack, Eco, Electric Fetus, Fitger's Courtyard, Grandma's Saloon & Grill, The Greenery, Green Mercantile, Lillian's, Mainstream Fashions for Men, Minnesota Power, Minnesota Surplus, Power Blendz, Ragstock, SawMill Unpainted Furniture, Security Jewelers, Sherree's Boutique, Visit Duluth, and the Zen House in the Holiday Center.

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