

December 6: Halfway to the Holidays

Duluth's Downtown will be full of holiday cheer on Thursday, December 6th when the **45 Days of December** campaign hits Halfway to the Holidays.

Visit our shops for special in-store promotions and extended hours, listen to the sounds of carolers strolling the streets and skywalks, watch ice sculptures materialize before your eyes and look for our Clean & Safe Team handing out holiday treats. It's a day-full of activities and experiences.

Then join us at Lake Superior Plaza for a special celebration starting at 5:00 p.m. Gather around the fires and enjoy complimentary food and beverages. Take in the talented sounds of the period-dressed Duluth East High School Choralaires. Find out the winners of the storefront window display contest and participate in an "Elf" look-alike contest. That's right, thanks to our friends at KOOL 101.7, we'll be offering a free showing of the latest holiday classic, Elf, starring Will Ferrell. So, after the celebration, head over to the Spirit of the North Theater at Figtgers for an extended night of entertainment. **GDC**

**Eat, drink, shop and be merry.
Downtown Duluth. Where there's more of Everything.**

Winning a Rock at Rock the Block

Chaquana McEntyre of Duluth got a surprise call from the Greater Downtown Council that she was the winner of the Security Jewelers diamond necklace give-away.



Kristi Stokes, GDC President, presents Chaquana McEntyre with the winning "rock."

Throughout the Rock the Block Summer Concert Series season, fans were invited to register to win a 14 karat gold and diamond necklace from our friends at Security Jewelers. Hundreds of concert-goers participated in the drawing and the winner was selected by Security's own Andrew Genereau at our final show on August 23rd.

Rock the Block will be back stronger than ever next year, starting on June 19th. So, mark your calendars and get ready to hit the streets for some great entertainment, food, fun and prizes. **GDC**



5 West First Street
Duluth, Minnesota 55802
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www.downtownduluth.com

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Great News

FROM THE GREATER

DOWNTOWN COUNCIL

Back by popular demand this year is the Greater Downtown Council's 45 Days of December campaign

This promotion includes a holiday storefront window decorating contest, a Wish book to highlight some of the must-have gift items from Downtown businesses, special give-aways and a celebration event.

In some of America's greatest cities, the holiday season is not complete without a walk down their streets and avenues to take in the window displays. Our retailers are excited to band together again to offer those in our community a little taste of "days of old." Shopping for special holiday gifts shouldn't be a daunting, hectic task; it should be an enjoyable, memorable experience.

To build upon the anticipation of the holidays, more than 20 businesses will be placing red curtains in their windows starting November 12th. During the week, these curtains will be masking the retailers' construction efforts until they are officially unveiled on November 16th—the night of the Northland's NewsCenter Christmas City of the North Parade. While our businesses are

banding together with holiday spirit, there is also a competitive spirit in the air as they seek to create a window display that will garner more votes from judges and the public.

For the Greater Downtown Council, this campaign is about building unity, strengthening commerce and showcasing the assets of our central business district. Downtowns have traditionally been the gathering spot, the town center, the place to be seen and the place to be seen.

We're hoping to bring back fond memories or help you create new ones. Plus, we'll offer a special day of celebration in December in which businesses will remain open late and offer one day only in-store promotions. It will culminate with a gathering event with caroling, food, fun and more.

So, this holiday season, leave the hustle and bustle behind. Take in some shopping, enjoy a show or exhibit and savor superb food from one of our many fine restaurants. Stroll the bricked streets, view the holiday lights and help us spread the good cheer. **GDC**



WELCOME NEW GDC MEMBERS

A.G. Thomson House Bed and Breakfast
2617 E. Third St., Duluth, MN 55812

Arthur's Men's Formal Wear
25 W. First St.
Duluth, MN 55802

Coppola Art Imports & Visti di Duluth
728 E. Superior St., Duluth, MN 55802

Generations Health Care Initiatives
5 N. Third Ave. W., Duluth, MN 55802

Le Source Electrolysis Center
10 E Superior St., Suite 202,
Duluth, MN 55802

Peasantworks
310-1/2 S. Lave Ave., Duluth, MN 55802

Raven & Associates, Inc
115 N. Third Ave. W., Duluth, MN 55802

Tinderbox
22 N. Second Ave. E., Duluth, MN 55802



Darlene Marshall



Kristin Johnson

Welcome new GDC staff

The Greater Downtown Council is pleased to announce the addition of two new staff members.

Darlene Marshall joins the GDC as Special Events Coordinator. Darlene has been active in the Duluth community with the League of Women Voters, Duluth Area Chamber of Commerce Board of Directors, Lakeside Business Association and Blandin Community Leadership Program. She has spent the last seven years organizing various special events, including serving as 2006-2007 co-chair of the Lester River Rendezvous, a day-long event that typically attracts around 6,000 people. Darlene and her family own Marshall Hardware. She has been busy recruiting new members to the GDC and planning the holiday campaign.

"I'm very excited to immerse myself in the energy and activities of the Greater Downtown Council and consider it a blessing to have the opportunity to work for such a recognized and respected organization," said Darlene.

Kristin Johnson joins the GDC as Administrative Assistant. Kristin comes with a strong background in Information Technology and customer service. More recently, she obtained her residential real estate license. Kristin is typically the first person you talk to when you call the GDC and she is now our in-house expert on the Park Plus Program.

"I moved to Duluth 10 years ago and I'm so proud to now work for an organization that is working for the enrichment of my new hometown," she said.

For the past 20 years, the GDC Administrative Assistant position has been held by Susan Rogge. Susan retired in September and sends her thanks to all the members who wished her well.

Congratulations on your retirement, Susie! **GDC**

Board of Directors and Staff

Chair

Bill Bennett
LHB Inc.

Vice-Chair

Abbot Apter
Mercury Investment Co.

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Figtger's

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Roz Randorf
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Sara Sarvela
Frame Corner Gallery

Russ Schumacher
Minnesota Power

Merry Wallin
*KKCB/BI05/KLDJ/KBMX
WEBC The Fan*

Dianna VonRabenau
Green Mercantile

Staff

Kristi Stokes
President/C.O.O.

Darlene Marshall
Special Events Coordinator

Kristin Johnson
Administrative Assistant

Thank You!

During the past year, the following members have supported the Greater Downtown Council. We salute these members for their continuing interest in the GDC and commitment to enhancing the Downtown business climate.

425W Group, LLC
Ace Hardware Downtown
Aces On First
Adecco
Advanstar Communications, Inc.
A G Thomson House Bed & Breakfast
Allenfalls
Allete/Minnesota Power
Allison's Hallmark
Alzheimer's Assoc. MN-ND
Ameriprise Financial Services
Andresen & Butterworth
Angela's Bella Flora, Inc.
APEX
Arc Northland
ARDC
Arrowhead Abstract & Title
Arthur's Men's Formal Wear
Audio Visual Resources, Inc.
Bagley & Co.
Barbara J. Carr - State Farm Insurance
Barbo's Columbia Clothing
Beacon Bank
Belanger, Inc.
Best Western Downtown Motel
Betty Lou's Health Foods, Inc.
Blustin Optical
Brownie Furniture
Building Owners & Managers Assoc.
Bullseye Silkscreen
Bullyan Homes
Canal Park Business Assoc.
Carlson Orthodontics
Carmody's Irish Pub
Catherine Imports
Cellular One
Center City Housing
Christian Science Reading Room
CHUM
Citon Computer Corporation
CityLites USA
Comfort Zone Therapeutic Massage
Community Action Duluth
Computer Renaissance
Consolidated Title & Abstract
Coppola Artistica
Cost Cutters
Curran Tax Service
Damiano Social Services
DECC

Den's Auto Body
Dewitt-Seitz Marketplace
Dr Michael Bussa - DDS
Dr Richard Oase - DDS
Dr Timothy Langguth - DDS
Dr. Gary Hedin - DDS
Drs Swanstrom & Johnson-DDS
Dryer Storaasli Knutson Pommerville
DSGW Architects
Duluth Budgeteer News
Duluth Huskies Baseball Club
Duluth Journal
Duluth King, Inc.
Duluth News Tribune
Duluth Steam Cooperative Assoc.
Duluth Superior Symphony Orchestra
Duluth Transit Authority
Eagle Accounting Services, Inc.
Eikill & Schilling Ltd.
Electric Fetus
Erventis
Era Laboratories, Inc.
Eslabon Jewelry
Esterbrooks Scott Signorelli
European Bakery
Explorations
E.I. Salter Co., Inc.
Faster Solutions
Fitzer's
Fond-du-Luth Casino
Frame Corner & Gallery
Frontier Builders, Inc.
Fryberger Buchanan Law Firm
Garon Brothers Jewelers
Generations Health Care Initiatives
Glenwood Signs & Awards, Inc.
Grandma's, Inc.
Grandma's Marathon
Great Northern Music Center
Green Mercantile
Hanft Fride Law Firm
Harbor City International School
Harbor Security Shop, Inc.
Henry A. Anderson Agency
Hero's
Holappa Commercial Real Estate
Holiday Inn Hotel & Suites
Hoovies Popcorn Wagon
Housing Redevelopment Authority
Jamar Company

Jitters Coffee & Tea House
John Ivey Thomas & Associates
John Marxhausen Jewelry
Johnson Insurance Consultants
Just for the Season
KKCB/B105/KLDJ/
KBMX/WEBC The Fan
Kolquist Seitz & Goldman
KQDS TV Fox 21
Labovitz Enterprises
Lake Place Building
Lake Superior Magazine
Lakehead Sign
Law Office of
Yvonne Michaud Novak
Le Source Electrolysis Center
LHB, Inc.
Licari Larsen & Co.
LISC
Liscomb Hood Mason Insurance
Lizzard's Art Gallery & Framing
London Road/
Miller Mall Car Wash
M & I Bank
Mainstream Fashions for Men
Maki & Overom Chartered
Manley Management
Maurices Corporate Office
Medical Arts Pharmacy
Melhus Management Co.
Mercury Investment Co.
Merrill Lynch
Midwest Communications
Minnesota Surplus & Outfitters
Mn Teen Challenge - Duluth
National Bank of Commerce
Nations Trust Mortgage LLC
North Shore Bank of Commerce
Northern Plains Rail Services
Northland's News Center
Oneida Realty
Original Coney Island
Otis-Magie Insurance Agency
P S Rudie MD & Associates
Peasantworks
Peterson Anderson Flowers
Pizza Luce
Points North Consulting, Inc.
Porter's Restaurant
Questex Media Group, Inc.

Radisson Hotel
Ragstock
Raven & Associates, Inc.
Raymond James & Associates
Rels Title
Renegade Comedy Theatre
Republic Bank
Richard Holmstrom - Attorney
Sammy's Pizza of Duluth
Scenic Title & Abstract, Inc.
Schlotzsky's Deli
Security Jewelers
Service Printers of Duluth
Shanghai Express
Shel/Don Reproduction Centre
Sivertson Gallery
SMDC Health System
Smith Barney
Sneakers Sports Bar & Grill
Snyder's Super Stop
St. Luke's Hospital
Stewart Taylor
Subway
Suites at Waterfront Plaza
Swenson Anderson Associates
Tadasana Massage
The Basket Case Company
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Wells Fargo Home Mortgage
Western Bank
WestmorelandFlint
Wheeler Associates
WSCD/WSCN/WIRR/
WIRN - Mn Public Radio
YMCA
Young & Associates Agency
Zenith Administrators
ZLB Plasma, Inc.
Z's Deli & Restaurant **GDC**



SPEAKERS
David Jaffe
President & CEO,
Dress Barn Inc.

George Goldfarb
Senior Vice President
and CFO, Maurices

Join us for the Final 2007 Downtown Perk

Join us as we wrap up a season of Downtown Perk Breakfast meetings with a bit more of an inside look at the corporate world of Dress Barn and Maurices.

David Jaffe is President and Chief Executive Officer of The Dress Barn, Inc. which includes the Maurices and Dress Barn divisions. He assumed this position when Maurices was acquired by Dress Barn in January of 2005. David joined Dress Barn in 1992 and has held numerous positions of increasing responsibility since that time. During the seven years prior to joining Dress Barn, David was General Partner at what is now J.P. Morgan/Chase Capital Partners, a private equity firm. He began his career at Merrill Lynch, where he was a portfolio manager. David received his BS/BA from the Wharton School/University of Pennsylvania and an MBA from the Stanford Graduate School of Business.

George Goldfarb is Senior Vice President and Chief Financial Officer of Maurices. He has been with the Company since 1985

and assumed the role of CFO in 2002. In his current role, George oversees finance and accounting, real estate, store décor, facilities, and purchasing functions. In his 20 years with Maurices, he has held the positions of Senior Director of Planning and Allocation, Director of Real Estate, Director of Financial Planning and Reporting, and Manager of Corporate Taxation. Prior to joining the Maurices team, he worked as a public tax and audit accountant with Fredrickson & Kolquist. George holds a Bachelor's of Accounting degree from the University of Minnesota. **GDC**

Register Now!
Downtown Perk Breakfast
Radisson Hotel
Wednesday, Dec. 12 • 7:30-8:30 a.m.
\$10 Members • \$15 Non-Members
RSVP by e-mailing Kristin at:
kjohnson@downtownduluth.com or
call the GDC office at 727-8549

Skywalk System targeted for security cameras

Security cameras in the downtown skywalk system have been discussed for years, but now the plan is another step closer to reality.

The Greater Downtown Council is accepting bids for the placement of cameras and supporting equipment throughout the skywalk system.

"This is just another way for our organization to provide a cleaner, safer and friendlier environment for our workers, visitors and residents," said Kristi Stokes, president of the GDC.

The organization assembled a committee of volunteers, including members from the hospitality industry, property management and City of Duluth's Police Department, Architect's Office and Administrative Services. The primary objective of the project is to provide a video surveillance system through the Downtown Duluth skywalk system.

With more than three miles of climate controlled skywalk in Duluth's Downtown, many businesses have brought forward the desire to see a uniform video surveillance system.

In 2003 the Greater Downtown Council secured agreements with property owners and the City of Duluth to allow back-lit advertising display panels



throughout the skywalk system. In line with those agreements, the GDC's portion of the advertising revenue is to be dedicated to the skywalk system. Recently, some funds were allocated to assist with the painting of skywalk bridges. But, in order to take on a larger project such as a security camera system, the GDC Board of Directors placed a portion of revenue in reserve dedicated to this specific goal. **GDC**



Stokes Recognized for Young Leadership

Greater Downtown Council President Kristi Stokes was recently honored as one of the Duluth News Tribune's "Top 20 under 40."

This inaugural award was presented to twenty individuals in the Northland who were under the age of 40 and exemplified strong leadership qualities. The Duluth News Tribune profiled individuals who were successful in their chosen field, role models in their careers or people who demonstrated leadership in the community or within their business.

Stokes has been with the Greater Downtown Council for seven years and has helped lead it through organizational and membership growth. Under her leadership, the organization also created the "Duluth Downtown Waterfront District" which provides the community with such enhanced services as the Clean & Safe Team. Through the GDC's leadership, vacancy rates have decreased and monthly visits to the Downtown have increased. Stokes has worked hard over the years to build strong private-public partnerships and numerous improvement projects have been tackled thanks to these partnerships.

She is also active in the community and beyond. Stokes is a member of the International Downtown Association, Duluth Area Family YMCA Board of Directors, Duluth Young Professionals Leadership Council, Blandin Community Leadership Program, Charrette Stewardship Committee and Duluth Power Squadron.

Earlier this year, Stokes was also featured as one of Duluth's "Movers and Shakers" in the Minneapolis St. Paul Business Journal. **Congratulations, Kristi! GDC**

2007 EVENT SEASON SPONSORS:



INVESTOR: Duluth Downtown Waterfront District
SMDC Health System



SUPPORTER: A&L Properties • LHB, Inc.
Holiday Center Merchant's Association
Holiday Inn Hotel & Suites/Labovitz Enterprises
Maurices Inc. • Republic Bank • US Bank

HOLIDAY MEDIA SPONSORS:



ROCK THE BLOCK SUMMER CONCERT SERIES WAS SUPPORTED BY:

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CityLites USA • Great Northern Music
Security Jewelers • Shel/Don Reproduction Centre

SIDEWALK DAYS WAS SUPPORTED BY:

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Living North