

## DOWNTOWN HOSTS NATIONAL NIGHT OUT EVENT

**Plan** on joining your downtown neighbors for the upcoming 20th annual National Night Out event on Tuesday, August 5, 2003. The National Night Out is a chance for neighborhoods to come together to generate support for a safer community. The Greater Downtown Council is embracing this event by hosting a lunch hour gathering at the Minnesota Power Plaza. Mayor Gary Doty will be presenting a proclamation at noon.

Also in attendance will be Police Chief Roger Waller and other police officers.

National Night Out has grown from 2.5 million participants in 23 states to 33 million people in all 50 states last year. The purpose of the event is to strengthen neighborhood spirit and police and community partnerships as well as to heighten crime and drug prevention awareness.

**Join us for lunch**  
**Tuesday, August 5, 2003**  
**12:00 Noon**  
**Minnesota Power Plaza**  
*(Corner of Lake Ave. & Superior St.)*

*Proclamation by Mayor Gary Doty*



5 West First Street  
 Duluth, Minnesota 55802  
 218-727-8549  
[www.downtownduluth.com](http://www.downtownduluth.com)

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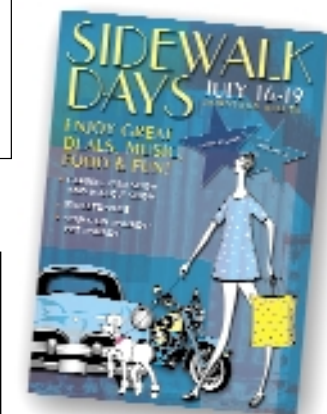
# Great News

FROM THE GREATER DOWNTOWN COUNCIL

d o w n t o w n d u l u t h

## Sidewalk Days

GREATER DOWNTOWN COUNCIL



### The biggest

sales event of the summer is sure to make the streets of Downtown sizzle. This year's **Downtown Sidewalk Days** promises to be an exciting summer celebration that you won't want to miss. What better way to celebrate summer than with fabulous bargains, great music, delicious treats, plus a car show and pet parade. Mark your calendar for Wednesday, July 16 through Saturday, July 19 as there are plenty of activities to keep you entertained.

Take time to stroll the Downtown streets and see what great deals you can find. Superior Street will be blocked off from Lake Avenue to 5th Avenue West, however the celebration doesn't stop there. Businesses are getting involved in the celebration from First Street

to Fitger's as well. The Downtown businesses have a wide range of merchandise and have been preparing for this sales event. This is your chance to get in the buying mood while enjoying the festive environment with Downtown employees, neighbors, visitors, and friends.

Enjoy the sights and sounds of the Downtown as local entertainers and street musicians show off their talents. With bands, singers, clowns and belly dancers there will be something to entertain everyone.

If this isn't enough, there are plenty of after-hour events. This year the 3rd annual Classic Car Show cruises into town on Wednesday evening on Superior Street. This ever-growing event is expanding to include a parade and show with

the Harley Owners Group. This "Cars and H.O.G.S.®" show promises to be better than ever and will include bands on every block. Plus, show your moves at the Friday night street dance, on First Street. End the week by joining in or cheering on your favorite pet at the 2nd annual "Paws on Parade" pet parade Saturday morning. Following the event there will also be pet adoption at Fitger's.

So make sure the Downtown is your destination July 16-19 for Sidewalk Days. With great deals, food, music and fun for everyone, you won't want to miss this summer sales celebration. **GDC**

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## WHAT'S HAPPENING IN THE DOWNTOWN

### DOWNTOWN DULUTH SIDEWALK DAYS

July 16-19, 2003  
*(Wednesday-Saturday)*

**3rd Annual Classic Car Show And Harley Revue**  
 July 16, 5-8 p.m.

**Street Dance on First Street**  
 July 18

**"Paws on Parade"**  
 July 19  
 11 a.m.  
 Superior Street

**BAYFRONT BLUES FESTIVAL**  
 August 8-10 *(Friday-Sunday)*  
 Bayfront Festival Park  
 11 a.m.-9 p.m. daily

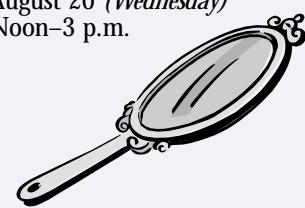
**BAYFRONT PARK PLAZA CONCERTS**  
 July 10, 17, 24, 31 *(Thursdays)*  
 August 14 *(Thursday)*  
 7-8:30 p.m.

**DECC CONCERTS**  
**Tom Petty and the Heartbreakers**  
 July 9 *(Wednesday)*  
 7:30 p.m.

**Patty Loveless**  
 July 12 *(Saturday)*  
 8 p.m.

**Gingerbread Arts & Crafts Show**  
 August 23-24 *(Saturday-Sunday)*  
 10 a.m.-5 p.m. *(Saturday)*  
 11 a.m.-4 p.m. *(Sunday)*

**THE DEPOT**  
**Free Antique Appraisal**  
 July 16 *(Wednesday)*  
 August 20 *(Wednesday)*  
 Noon-3 p.m.



**DULUTH PLAYHOUSE**  
**"Honk"**  
 July 2-3, 5-6, 9-13, 17-20  
*(Wednesday-Saturday)*  
 7:30 p.m. *(Wednesday-Saturday)*  
 2:00 p.m. *(Saturday, Sunday matinee)*

**"On Golden Pond"**  
 August 15-17, 20-24  
*(Wednesday-Saturday)*  
 7:30 p.m. *(Wednesday-Saturday)*  
 2:00 p.m. *(Saturday, Sunday matinee)*  
**"The Maiden's Prayer"**  
 April 24-26 *(Thursday-Saturday)*  
 7 p.m.

**FITGER'S BREWERY COMPLEX**  
**Fitger's A Slice of Summer**  
 July 16-20 *(Wednesday-Saturday)*

**FOURTHFEST**  
 July 4-Fireworks  
 10 a.m.-10 p.m.

**GREAT LAKES AQUARIUM**  
 July 20 *(Sunday)*  
 Lake Superior Day Festival

**LAKE PLACE PARK**  
**Music - Live at Lake Place Park**  
 July 18, 25 *(Friday)*  
 August 1, 8, 15, 22, 29 *(Friday)*  
 12:15 p.m.-12:45 p.m.

**NORTH SHORE SCENIC RAILROAD**  
**Elegant Dinner Train**  
 July 9, 11, 22  
 August 7, 26  
 6:30 p.m.

**Afternoon Tea Train**  
 July 12, 13, 27  
 August 3, 10, 17  
 12:30 p.m.  
**"Murder on the Disoriented Express"**  
 August 18-21 *(Monday-Thursday)*  
 6 p.m.

**RENEGADE COMEDY THEATRE**  
**Hot Summer Comedy Review**  
 July 10-12, 17-19, 24-26  
*(Thursday-Saturday)*  
 7 p.m.

**"Lysistrata"**  
 August 7-9, 14-16, 21-23  
*(Thursday-Saturday)*  
 7 p.m.

**TUGBOAT CHILDREN'S THEATRE**  
**"The Hobbit"**

July 5-6, 12-13, 19-20, 26-27  
 July 18, 25 *(Friday)*  
*(Saturday-Sunday)*  
 3 p.m.

**Original Puppet Theater Production**  
 August 2-3, 9-10, 16-17, 23-24  
*(Saturday-Sunday)*  
 3 p.m.



## MARK YOUR CALENDAR

### July/August Calendar

**JULY 14, 2003 (MONDAY)**  
 Special Service District  
 Breakfast Meeting  
 7:30 a.m., Minnesota Power

**AUGUST 5, 2003 (TUESDAY)**  
 National Night Out  
 11:30 a.m.-1:00 p.m.  
 Minnesota Power Plaza

**JULY 16-19, 2003 (WEDNESDAY-SATURDAY)**  
 DOWNTOWN DULUTH SIDEWALK DAYS  
 • 3rd Annual Classic Car Show and Harley Revue  
 July 16, 5-8 p.m.

• Street Dance on First Street  
 July 18  
 • "Paws on Parade"  
 Superior Street  
 July 19, 11:00 a.m.

## WELCOME NEW GDC MEMBERS



- Circle of Life Chiropractic
- Duluth Superior Trophy & Awards, Inc.
- Radisson Hotel Duluth-Harborview
- Red Rock Radio
- Wells Fargo Home Mortgage

# Flower Fund Flourishes

**Thanks** to broad support from our community, flowers are blooming in streetscape planters and hanging baskets throughout Downtown Duluth.

A fundraising campaign led by the Greater Downtown Council generated enough dollars to retain this important part of our streetscape image. In addition, more than 50 volunteers answered the call for assistance by donating their time to help plant the annuals on June 4th at Bayfront Park.

We are pleased to recognize our financial partners on this project, **The Duluth Garden Flower Society** and the **Canal Park Business Association**, but we would also like to thank the following businesses, individuals and organizations for their valuable financial contributions as well. 

- A & A Enterprises, Inc.
- Agnew Dryer Storaasli Knutson Pommerville
- Mark Allison
- Harvey Anderson
- Anne Childs
- Beacon Bank
- Building Owners & Managers Association
- Tom Cotruvo
- Ben Fornear
- Frame Corner & Gallery
- Ron Franzen
- Pam Kramer
- Labovitz Enterprises
- LHB Engineers & Architects
- Lizzards Art Gallery & Framing
- Mary Lundeen
- Dan Maddy
- Minnesota Power
- Terry Netzel
- Barb Perrella
- Mike Polzin
- Tami Tanski-Sherman
- John Ivey Thomas & Associates
- Merry Wallin
- Roger Wedin
- Tom & Francie West



## ADVISORY PANEL VISITS DULUTH TO DISCUSS SPECIAL SERVICE DISTRICT

Join us for a Downtown Breakfast Meeting on July 14, 2003

**Thanks to a partnership** between the Greater Downtown Council and the Duluth Economic Development Authority, a team of experts will lend a hand in the exploratory process for a special service district in Downtown Duluth.

The Greater Downtown Council has been researching such a program this year in an effort to further revitalize our Downtown and to provide enhanced services for our central business district. DEDA and the GDC have teamed up to fund a consulting team assembled through the International Downtown Association, and now we are able to further tap into the knowledge of experts from across the country to better assess our situation, as well as develop a plan of action that will spell success for Downtown Duluth.

Such districts, often referred to as business improvement districts, have been growing in popularity across the United States and Canada. They are formed with

the participation of stakeholders, and are based upon a benefits assessment concept that must be supported by the private sector. We are working diligently to educate downtown property owners on the proposal as well as gain input on the services and programs that would best benefit Downtown Duluth. Our members have already provided some valuable input on assessing the needs of our district, as a recent survey found among the highest ranking priorities for respondents was sidewalk cleaning/litter pick-up, marketing and promotion of the Downtown as well as retail recruitment. *(Please see detailed survey results on next page).*

Now we are moving into the next stage of our process, as an advisory panel will converge on Downtown Duluth to assist in the exploratory campaign. Experts from Milwaukee, Wisconsin; Portland, Maine; Des Moines, Iowa and Washington, DC will meet with stakeholders July 14th to discuss how similar districts have impacted their communities. The advisory

panel will be available for questions and answers and it will share some of its experiences, as well as seek input from GDC members on the direction for Downtown Duluth in the future. In addition, this panel will conduct interviews and meet with the local steering committee leading the charge on this effort.

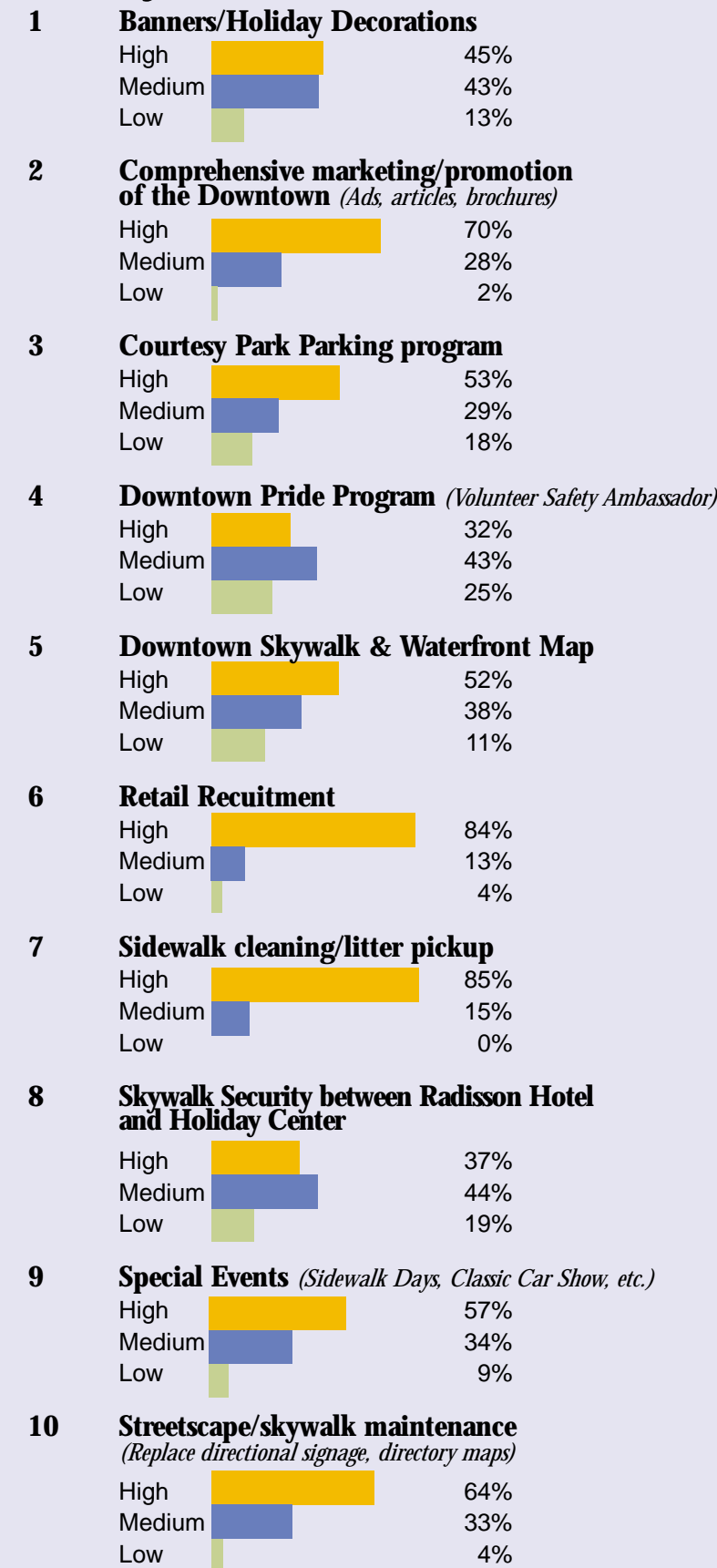
It's time for all of us to keep an open mind, think creatively and offer substantial input to help in this process. Such a district may open the door for many opportunities to further improve our Downtown and serve as a catalyst for economic growth. We hope you will consider taking part in this effort to explore new avenues for strengthening our central business district. 

### DOWNTOWN Breakfast Meeting

July 14th, 2003  
7:30-9:30 a.m.  
Minnesota Power  
Main Floor  
Conference Room

To RSVP: Please call 727-8549 or email [srogge@downtownduluth.com](mailto:srogge@downtownduluth.com)

## Survey of District Needs Results



Please provide your opinion on the following questions.

