



Great News

FROM THE GREATER DOWNTOWN COUNCIL

Happy Holidays!

The sights

and sounds of the holidays soon will be coming alive in Downtown Duluth. Get ready to make the downtown your destination for the **43rd Annual Christmas City of the North Parade on Friday, November 22, 2002.**


Activities kick-off at 5 p.m. as the community Christmas tree is lit at Lake Superior

Plaza next to Minnesota Power. Members of the Denfeld High School Band, under the direction of Jim Erickson, will be participating in the lighting ceremony, providing the sounds of the season with their musical talent.

Parade units will begin lining up along Railroad Street; with the parade getting underway at 6:30 p.m. with

live televised coverage from KBJR. About 55 entries will be traveling the parade route from Canal Park to Lake Avenue and west along Superior Street. Keep your eyes peeled this year, as the GDC will be well represented, riding in the DTA's new, shiny red trolley!

Enjoy your visit downtown for this special event, and **PARK FOR FREE.** After 5 p.m., motorists can park at downtown meters or in any of the 7 designated ramps free of charge. The ramps include: Fourth Avenue Auto Park, Holiday Inn Parking Ramp, Lake Superior Plaza, Shoppers Auto Park, Tech Village Ramp, US Bank Ramp and Wells Fargo Bank Ramp.

And don't forget to make the Downtown your destination for holiday shopping for that special someone. *Shop Downtown Duluth. It's the difference between some thing and the perfect thing!* 



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- Merry Wallin
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- Tom West
The Budgeteer News

-
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President/C.O.O.
 - Susan Rogge
Administrative Assistant

THANK YOU!

During the past year, the following members have supported the Greater Downtown Council. We salute these members for their continuing interest in the GDC and commitment to enhancing the Downtown business climate.

Ace Hardware Downtown
Allenfalls
ALLETE (Minnesota Power)
Allison's Hallmark
American Express
Financial Advisors
American Red Cross
Henry A. Anderson Agency
Anne Childs
ARC Northland
ARDC
Arrowhead Abstract & Title
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Bagley & Co. Jewelers
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Barbo's Columbia Clothing
Beacon Bank
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Blue Note Express
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The Depot
DeWitt-Seitz Building
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Dr. James Fellman, DDS
Dr. William Kubiak, DDS

Dr. Timothy Langguth, DDS
Dr. Richard Oase, DDS
Drs. Stephen Johnson/
James Swanstrom, DDS
Dr. Glenn Meints, DPM
Duluth Budgeteer News
Duluth Entertainment
Convention Center (DECC)
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Duluth News Tribune
Duluth Regional Care Center
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Peterson Smithson Ltd.
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Fichtner's Home Market
50∞ Below Sales & Marketing
Fitger's Brewery Complex
Fond-du-Luth Gaming Casino
Foster & Solon Construction
Frame Corner Galleries
Fryberger Buchanan Law Firm
General Nutrition Center
Glenwood Communications Inc.
Grandma's Marathon
Grandma's Restaurants
Great Lakes Aquarium
Great Northern Music Center
The Greenery
Handy Ma'am Services/
Canal Park Business Assoc.
Hanft Fride Law Firm
Harbor City International School
Harbor Security Shop
Hawthorn Suites
at Waterfront Plaza
Holappa Commercial Real Estate
Holiday Inn Hotel & Suites
Hoovie's Popcorn Wagon
Horton's Gym
Housing and
Redevelopment Authority

Integra Telecom
Jamar Company
KBJR TV
KDLH TV
H.T. Klatzky & Associates
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Labovitz Enterprises
Lake Superior Magazine
Lakehead Painting and Sign Co.
Life House Inc.
LHB Engineers & Architects
Licari Larsen & Co.
Liscomb Hood Mason
Lizzard's Art Gallery & Framing
Local Initiatives Support
Corporation (LISC)
Mainstream Fashions for Men
Maki & Overom Chartered
Manley Management
John Marxhausen Jewelry
Designer & Goldsmith
Maurices Corporate Offices
Medical Arts Pharmacy
Melander Melander & Schilling
Melhus Management Company
Mercury Investment Co.
Merrill Lynch
Midwest Communications
Minnesota Surplus & Outfitters
MN Dot
National Bank of Commerce
Norman's Bar
North American Mortgage
North Shore Bank of Commerce
North Star Community
Development Corporation
Northern Endodontic Associates
(Dr. Richard Kronzer)
Northern Photo & Video
Northland Broadcasting, LLC
Northwood Children's Services
Oneida Realty
Original Coney Island
Otis Elevator
Otis-Magie Insurance Agency
Overman Property Management
Peterson Anderson Flowers
Pharaoh Mortgage
Pizza Luce
Points North Consulting Inc.

Porter's Restaurant
Prudential Truscott Realtors, Inc.
P.S. Rudie MD & Associates Ltd.
Qwest Dex
Ragstock
Reasor Properties Inc.
Renegade Comedy Theatre
Republic Bank
RLK Kuusisto, Ltd.
Robin Goodfellow
RSM McGladrey Inc.
Russell & Herder
Scenic Title & Abstract Inc.
Schlotzky's Deli
Security Jewelers
Service Printers of Duluth
Shanghai Express
Shel/Don Reproduction Centre
SMDC
Smith Barney
Sneakers Sports Bar & Grill
Stewart-Taylor Co.
Subway
Summit Mortgage
Swenson Anderson Associates
John Ivey Thomas & Associates
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Economic Development
University Nursery School
U.S. Bank
Vonjaro Company, LLC
Voyageur Lakewalk Inn
WDIO TV
Waddell & Reed, Inc.
Wells Fargo Bank
Western National Bank
WestmorelandFlint, LLC
Wheeler Associates
Whole Person Associates/
Pfeifer Hamilton Publishers
WSCD Minnesota Public Radio
Wyndtree Gifts
Young & Associates Agency
Z's Deli
Zenith Administrators
ZLB Plasma Services 

**SEE OUR LATEST NEW
MEMBERS ON BACK PAGE!**

GDC HELPS PROMOTE ENERGY SAVINGS




The Greater Downtown Council is a proud sponsor of the **Change A Light-Change the World** lighting promotion. Thanks to a strong partnership with the City of Duluth, Minnesota Power and Ace Hardware, more than 25,000 ENERGY STAR compact fluorescent bulbs were sold recently during a one-day event at City Hall.

According to Minnesota Power, when compared to standard bulbs, the use of these 25,000 CFLs will save about 2,000,000 kilowatt-hours of electricity in their first year of use. That's enough electricity for about 1,400 homes for one full year.

In addition to the one-day event, many businesses have placed large

orders, realizing that the promotion helps save energy and money, plus it helps the environment. Consider the benefits of CFLs:

- Use 75% less energy than standard incandescent bulbs
- Last up to ten times longer than standard bulbs
- Save up to \$25 over the life of each bulb
- Fit anywhere a standard incandescent bulb fits

We are pleased to support such efforts and encourage you to visit Ace Hardware Downtown to join your business neighbors in making a change. Minnesota Power is offering rebates to commercial customers through the end of the year. 

WHAT'S HAPPENING IN THE DOWNTOWN

RENEGADE COMEDY THEATRE

"Laughter on the 23rd Floor"

November 14-16, 21-23, 29-30
(Thursday-Saturday) • 7 p.m.

TUGBOAT CHILDREN'S THEATRE

"You're A Good Man, Charlie Brown"

November 23-24, 30
(Saturday-Sunday)
4 p.m.

December 1, 7-8, 14-15
(Saturday-Sunday)
4 p.m.

HOLIDAY COMEDY REVUE

Dec. 5-7, 12-14, 19-21, 26-31
(Thursday-Saturday)
Thursday-7 p.m.
Friday & Saturday-7:30 p.m.

PACE/BENNETT'S DINNER THEATRE

"Murder Under the Big Top"

November 15-16, 22-23, 29-30
(Friday & Saturday)
7 p.m.
Fitger's Brewery Complex

DULUTH-SYMPHONY ORCHESTRA

"Can't Play Without A Puck"

November 16 • 8 p.m.
DECC

FITGER'S BREWERY COMPLEX

Santa and Live Reindeer

November 22-24 (Fri.-Sun.)
December 1, 7-8, 14-15, 21-22
(Saturday-Sunday)
Friday & Sunday-Noon-3 p.m.
Saturday-11 a.m.-4 p.m.
Fitger's Courtyard

CHRISTMAS CITY OF THE NORTH PARADE

November 22 (Friday)
6:30 p.m.

THE DEPOT

Free Antique Appraisal

November 20 (Wednesday)
December 18 (Wednesday)
Noon-3 p.m.

Family Day

December 31 (Tuesday)
10 a.m.-5 p.m.

FAMILY SKATING PARTY

Nov. 22, 29 (Friday) 4-6 p.m.
Dec. 26 (Thursday) 3-5 p.m.
DECC-Pioneer Hall

FREE



CONCERT

"It Came Upon A Midnight Clear"

November 29 (Friday)
Lorie Line & Her Pop Chamber
Orchestra • 8 p.m.
DECC

DULUTH PLAYHOUSE

"The Sound of Music"

December 6-8, 11-15, 19-22
(Wednesday-Sunday)
7:30 p.m.
Sunday-2 p.m.

MINNESOTA BALLET

"The Nutcracker"

December 13-15
(Friday-Sunday)
7 p.m.
Sunday-3 p.m.

RESOLUTION OF SUPPORT FOR THE SMDC EXPANSION AND LINKING THE MEDICAL COMMUNITY WITH THE DOWNTOWN COMMERCIAL BUSINESS DISTRICT

WHEREAS the Medical District plays a significant role in the Downtown economy,

WHEREAS SMDC, a committed member of the Duluth community and of the Greater Downtown Council, desires to invest more than \$75 million to expand its campus of facilities in Downtown Duluth,

WHEREAS this expansion will permit SMDC to expand the services it provides to patients from throughout our community and region and will set the stage for significant new connections between SMDC and other portions of the Downtown,

WHEREAS the GDC believes that SMDC's proposed investment and expansion will provide a tremendous, favorable impact on Duluth and especially the Duluth Downtown, by, among other things:

- Creating jobs in the construction industry
- Increasing Duluth's tax base
- Creating new jobs at SMDC
- Assisting SMDC in filling existing job openings
- Encouraging one of Duluth's leading corporate citizens and employers to continue its commitment to Downtown Duluth as it carries out its present and future plans for development and expansion to meet the needs of the people of Duluth and the surrounding region
- Connecting SMDC's patients (as well as their family members and friends) and employees to Downtown Duluth
- Spurring new business and development in the hospitality, retail sales, and service industries that play an essential role in the life and health of Downtown Duluth
- Continuing the positive trend of development in Downtown Duluth

WHEREAS input from the GDC membership and the Mayor's Economic Summit calls for building connections between the Medical District and the Downtown Commercial Business District,

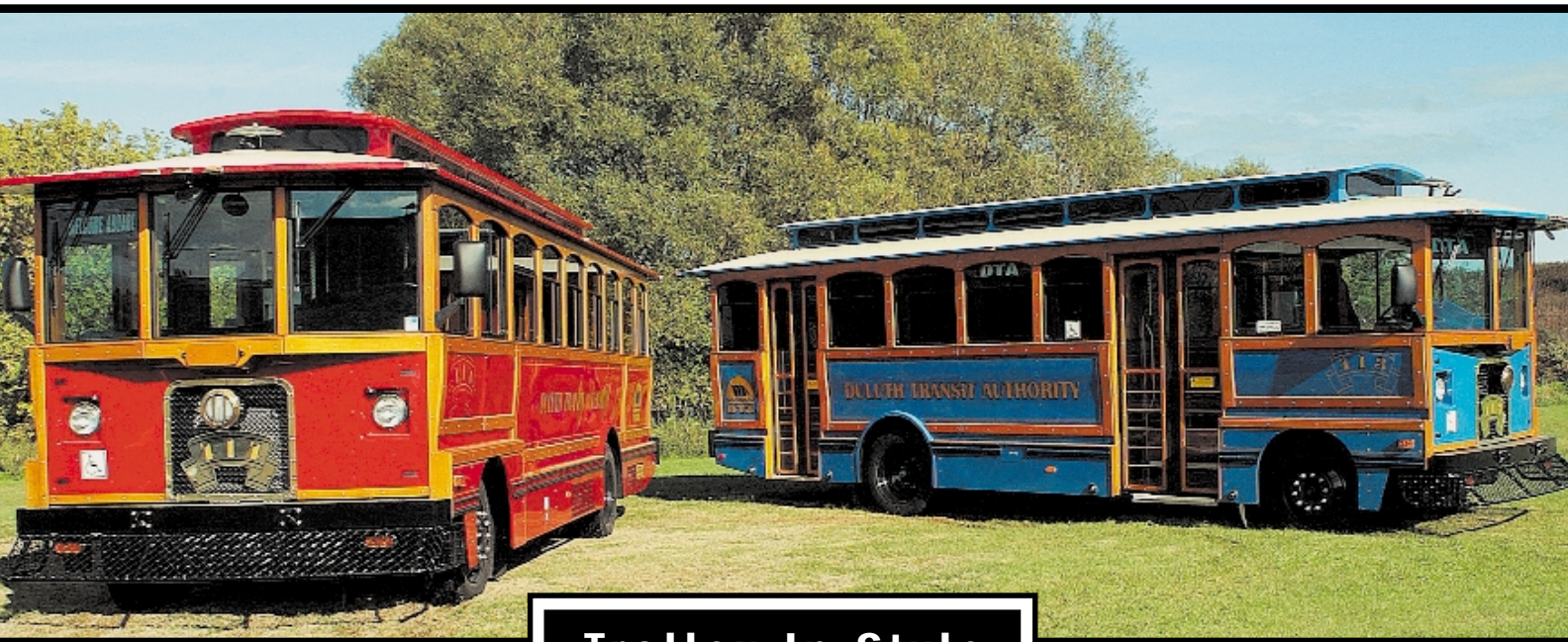
WHEREAS an investment by the community in infrastructure, including skywalks bridging the gap between the Medical District and the Downtown Commercial Business District and significant new public parking to accommodate the increasing flow of patients and employees to the Medical District and to address other existing and expanding parking needs, is essential to building these connections and supporting and encouraging growth and development within the Medical District,

WHEREAS SMDC has indicated that making these connections and addressing these public infrastructure needs are important to its expansion plans,

NOW, THEREFORE, BE IT RESOLVED that the GDC strongly supports SMDC's expansion plans and urges the City to support SMDC's desire to invest in Downtown Duluth by creating and carrying out the creation of an infrastructure development plan that, among other things, extends the skywalk system to link SMDC's expanding campus of facilities to the Downtown Commercial Business District and provides for significant new public parking adjacent to SMDC's expanding campus of facilities.

Signed on this 26th day of September, 2002

Mike Polzin, *Chair*



Trolley In Style

First, service was expanded. Now, service is taking a leap in style and comfort. The Duluth Transit Authority has purchased two new trolleys that replicate the vintage trolley cars that once traveled Duluth's streets. Starting next summer, the new trolleys will be out and about, replacing the old green trolleys that have been in operation since 1985.

With the new style, comes more comfort for passengers. The trolleys, which seat 28 passengers, are air-conditioned, and they are equipped with lifts for easy wheelchair accessibility.

This is just one more improvement made to transit service in the Downtown. This past summer, the

DTA expanded the lunchtime trolley service schedule to every 15-minutes between 11 a.m. and 2 p.m. This schedule change helped bring more downtown workers on board, along with the tourists who typically utilize the service.

**STARTING NEXT
SUMMER, THE NEW
TROLLEYS WILL BE OUT
AND ABOUT, REPLACING
THE OLD GREEN
TROLLEYS THAT HAVE
BEEN IN OPERATION
SINCE 1985.**

“With the trolley providing 15-minute service during ‘lunchtime hours,’ downtown and hospital employees had access to restaurants in downtown

Duluth and Canal Park, or a chance for a walk along the lake, while returning to work on the trolley in a timely manner,” said DTA General Manger Dennis Jensen.

In addition to the expanded schedule, fares were reduced from 50 cents to a quarter a ride—matching the 25-cent DASH (Downtown Area Short Hop) fare charged for persons traveling by bus only within the downtown area. Both of these changes helped bring about a boost in the amount of passengers climbing aboard the summer mode of transportation. Trolley ridership doubled from 15,577 in 2000 to 36,764 this past summer. The trolleys operate from Memorial Day to Labor Day between the hours of 11a.m. and 7 p.m., providing service in the Downtown and Canal Park. **GDC**



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STUDY TO GAUGE DOWNTOWN HOUSING DEMAND

The Greater Downtown Council, in partnership with the Local Initiatives Support Corporation (LISC) is embarking on a housing study for downtown Duluth. Across the nation, the trend shows a strong resurgence in downtown living, which has played a key role in revitalizing many downtown neighborhoods. Duluth has the potential to join that crowd.

Maxfield Research Inc. of Minneapolis will be providing an assessment of the potential demand for additional housing in the downtown central business district. Researchers hope to identify potential target markets from within the Duluth area, as well as outside the area. In addition, they will be calculating demand for both owner

occupied and rental units, from short-term to more long-term usage. With this study, it is our desire to play a role in further generating developer interest in converting underutilized space into living space.

As more residents take to living in the Downtown, the overall health of the community also gets a boost. From more demand for services and retail venues to increased safety with more people traveling the sidewalks and skywalks.

This is an exciting venture and we look forward to sharing the study results with you. 

MARK YOUR CALENDAR

November/December Calendar

NOVEMBER 21, 2002
(THURSDAY)
 GDC Planning & Development
 Committee Meeting • 7:30 a.m.
 LHB Engineers & Architects

NOVEMBER 22, 2002
(FRIDAY)
 Christmas City of the
 North Parade
 5:00 p.m.—Tree Lighting
 6:30 p.m.—Parade

NOVEMBER 26, 2002
(TUESDAY)
 GDC Board of
 Directors Meeting
 7:30 a.m.
 Greater Downtown Council

JANUARY 15, 2003
(WEDNESDAY)
 GDC 18th Annual Dinner
 6:00 p.m.
 Holiday Inn—
 Great Lakes Ballroom

**THERE WILL NOT BE A DECEMBER
 GDC BOARD MEETING**



WELCOME
 New GDC Members

- European Bakery
- Duluth Athletic Club Bar and Grill
- Lake Place