



Together We're Greater

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GREATER DOWNTOWN COUNCIL

The Greater Downtown Council exists to promote and support the development of a clean, safe and vibrant downtown.



Since 1984, the GDC has effectively brought together business, community and government leaders to focus on downtown issues. With topics ranging from parking and streetscape planning to public safety and special events, the GDC has served as an advocate for Duluth's central urban core and a catalyst for enhancing the business climate.

Under the leadership of the Greater Downtown Council, more than 170 property owners voluntarily contribute to the Duluth Downtown Waterfront District for enhanced services and programs. This exemplifies the private sector's passionate dedication to preserving and strengthening the heart of our community.

Clean & Safe

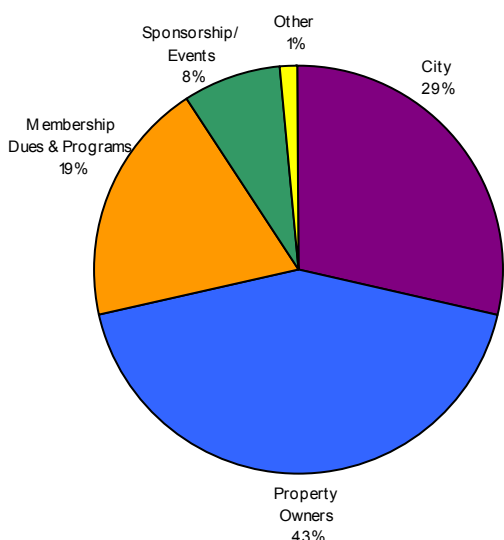
Our highly recognizable uniformed Team Members are on the street and in the skywalks daily. They truly serve as ambassadors of our downtown: the annual statistics and testimonials prove it.

- Pedestrian assists: 5,542
 - Litter & debris collected: 10,143 lbs.
 - Waste receptacles emptied: 3,852
 - Graffiti tags removed: 326
 - Hanging baskets maintained: 136
- (As of August 31, 2010)*

"A couple of weeks ago my husband and I drove from our home in Omaha, NE, to spend a few days in Duluth just because we had never been there before. And what a fun place it turned out to be. We so enjoyed the sights, the sounds, the food, the weather and especially the friendly, accommodating people. One of those people was a young man named Brian Pehl. He saw us standing in the skywalk looking down at the street below and stopped to talk to us. He was courteous, informative, helpful and such a nice person. In fact, he not only told us about the Railroad Museum, he guided us through the skywalk and across the street. He truly lives up to the word, Ambassador. Just wanted you to know and to say thanks for a great service."

"We were in Duluth to see the Tall Ships. Scott Miller with the Safety Ambassador group escorted my friend and I in an area on 1st St/1st Avenue. This was a wonderful service to find in Duluth, and we are pleased that Duluth has this group, making it a much safer city. Please continue to support this organization."

GDC 2010 SOURCES OF REVENUE



New Initiatives 2010

Eat Downtown—Duluth Restaurant Week

The GDC united restaurants throughout the district and put the spotlight on dining out during this week long foodie frenzy.

Parking Expert Panel

The GDC financially supported as well as took a leadership role in securing and organizing a panel to assess downtown's current parking system.

Holiday Decorations

The GDC has secured a \$30,000 grant to purchase and install additional holiday decorations and lights within the Downtown area.

Movies in the Park

Due to time and financial constraints, the producers of this successful event decided to take a break. The GDC stepped forward earlier this year to keep it rolling through another season of growth and success.