



2022 Event Season Sponsorship Levels

Partner \$5,900

Annual Dinner – August 2022

- Reserved Table for 8 in Platinum Section (\$1,350 value)
- Full color logo/name included in printed promotional material
- Full color logo/name prominently displayed on sponsor signage at the event
- Full color logo/name prominently displayed on table placards on every table at the event
- 8 Complimentary drink tickets
- GDC website and social media recognition

Sidewalk Days Festival – July 13, 14 & 15

- Full color logo/name included in all printed promotional material
- Full color logo/name in Sidewalk Days television ads (airing over 215 commercials)
- Full color logo/name prominently displayed on banners at the event
- Prominent online logo/name placement on the GDC website
- Reserved space on Superior Street each day to use or donate (table included)

Movies in the Park

- Showing of 10/15 second commercial, provided by you, featured during repeating pre-movie loop
- Prominent logo placement on the Movies in the Park website

Holidays

- Opportunity to represent your organization in our Holidays television advertising
- Logo/name included in Christmas City of the North Gift Guide TV advertising
- Logo/name displayed on Holiday Contest Window Clings
- Logo/name included on Storefront Window voting ballot boxes

General Benefits

- Season tickets for two to attend Downtown Perk breakfast meetings (\$120 value)
- One free full-size (three pane) Skywalk Backlit Display panel for one month (\$625 value)
- Logo/name prominently displayed on GDC Website Homepage with hyperlink to your website

Investor \$3,650

Annual Dinner – August 2022

- Reserved seating for 6 in Gold Section (\$975 Value)
 - Upgrade to table for 8 in Platinum section: add \$375
- Name included in printed promotional material
- Name prominently displayed on sponsor signage at the event
- 6 Complimentary drink tickets
- GDC website and social media recognition

Sidewalk Days Festival – July 13, 14 & 15

Name included in all printed promotional material

- Name recognition in Sidewalk Days television ads (airing over 215 commercials)
- Name prominently displayed on banners at the event
- Online name placement on the GDC website
- Reserved Superior Street space each day to use or donate

Movies in the Park

- Showing of 10/15 second commercial, provided by you, featured during repeating pre-movie loop
- Name placement on the Movies in the Park website

Holidays

- Logo/name included in Christmas City of the North Gift Guide television advertising
- Name displayed on Holiday Contest Window Clings
- Name included on Storefront Window voting ballot boxes

General Benefits

- Admission for two to attend two Downtown Perk breakfast meetings (\$60 value)
- Name prominently displayed on GDC Website Homepage with hyperlink to your website
- One Month Free Single Panel Skywalk Backlit Display (\$250 value)

Supporter \$2,250

Annual Dinner – August 2022

- Four dinner tickets and reserved seating for 4 in Bronze section (\$650 value)
 - Upgrade to table for 6 in Gold section: add \$325
 - Upgrade to table for 8 in Platinum section: add \$700
- Name included in printed promotional material
- Name displayed on sponsor signage at the event
- Rotating corporate display on projected big screens

Sidewalk Days Festival – July 13, 14 & 15

- Name displayed on banners at the event

Movies in the Park

- Logo/name placement on the Movies in the Park website

Holidays

- Name included on sponsor page in Christmas City of the Gift Guide television advertising

General benefits

- Admission for two to attend one Downtown Perk breakfast meeting (\$30 value)
- Name recognition on GDC Website Homepage with hyperlink to your website
- Buy One Get One Month Free - Single Panel Backlit Display (savings of \$250)

Sign us up to sponsor the Greater Downtown Council 2022 Event Season!

Company name: _____

Contact Person: _____

Contact Email: _____

Address: _____

Sponsorship Level: _____

Annual Dinner Upgrade (circle selection): Gold Platinum

Payment: You will receive an invoice via email with options to pay via check or credit card

Please send to: Haley Carr at hcarr@downtownduluth.com
or return by mail to 5 W First St., Suite 101, Duluth, MN 55802
Deadline: November 10, 2021

