



Presented by:



## 2023 MOVIES IN THE PARK Sponsorship Opportunities

**July 7 – August 25, 2023**

Located in Leif Erikson Park

**Confirmation due by April 15, 2023**

### **Oscar - \$3,000**

- Print
  - Logo Placement on promotional materials
- Announcement
  - Pre-movie shoutout
- Commercial
  - 30 second commercial (provided by you) featured during pre-movie loop. Up to 2 different commercials could be accommodated nightly during pre-movie loop
- On-Screen Graphic
  - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
  - Logo placement on MITP webpage with hyperlinks from the Greater Downtown Council and [Twinportsnightlife.com](http://Twinportsnightlife.com) websites
- On-site
  - Season-long 6x2 or smaller banner placement at MITP (banner provided by you)

### **Golden Globe - \$2,500**

- Print
  - Business name on promotional materials
- Announcement
  - Pre-movie shoutout
- On-Screen Graphic
  - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
  - Business name on MITP webpage with hyperlinks from the Greater Downtown Council and [Twinportsnightlife.com](http://Twinportsnightlife.com) websites
- On-site
  - Season-long 6x2 or smaller banner placement at MITP (banner provided by you)

### One Night Spotlight - \$1,000

- Radio
  - On air week-long mentions as featured host on 95 KQDS
- On-Screen Graphic
  - 10 second logo or ad (provided by you) featured during pre-movie loop on night of your movie
- Online
  - Logo placement on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites
- On-site
  - Season-long 4x2 or smaller banner placement at MITP (banner provided by you)
- One Night Feature
  - Opportunity to host event reception or activity/giveaways prior to movie

### Cameos - \$500

- On-Screen Graphic
  - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
  - Business name on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites

### Extra - \$100

- On-Screen
  - Season long special "Thank You" name recognition

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**Sign us up to sponsor Movies in the Park 2023!**

**Company:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Contact email:** \_\_\_\_\_

**Sponsorship level:** \_\_\_\_\_

**Payment:** You will receive an invoice via email with options to pay via check or credit card

Please send to Melissa at [mlatour@downtownduluth.com](mailto:mlatour@downtownduluth.com)  
or return by mail to 5 W 1<sup>st</sup> St. Suite 101, Duluth, MN 55802

**Deadline: April 15, 2023**