



# oh what FUN!

Dear Members,

Downtown Duluth is here to boost your marketing for a festive holiday season! As in the past, we will provide several marketing and traffic-driving opportunities to our valued members

**Circle the word 'Yes' to participate in each desired category.**

★ **Yes** - Holiday Window Contest

**ONE WINNER** will receive an exceptional prize! The winner of the contest receives a FREE table for 8 at Downtown Duluth's Annual Dinner Meeting on February 5th. They will be recognized at the event!!

If you enter the contest, we will also select two businesses to receive a free Spring/Summer window design consultation and installation.

★ **NEW THIS YEAR** ★  


★ **Yes** - Small Business Saturday, November 30th

What will be happening at your business? Examples include: hosting an open house, product demonstrations, classes or workshops, cookies & hot chocolate?

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★ **Yes** - 15-second highlight TV ad with video production by Northern News Now.

**There are limited spaces available for the tv highlights, so get your registration in early. Melissa will confirm availability once she receives individual registrations in the order they are received.**

★ **Yes** – Townsquare Media Radio promotions

Radio personalities from KOOL 101.7 will promote your business and announce the item and/or gift card winners beginning December 5th.

**To participate, in any portion of the Holiday Campaign, please include a gift card or prize valued at \$50 or more. Items will be used as prizes over the Holiday Season.**

Item provided : \_\_\_\_\_ Value: \$ \_\_\_\_\_

**Please provide 3 significant facts about your business to be shared. These facts will be used to bring awareness to your business throughout the Holiday Season!**

1)

2)

3)

# Application Form DUE November 1st

**Business Name** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Phone Number** \_\_\_\_\_

**Thank you for Participating!!  
Happy Holidays from Downtown Duluth!**

