



2022 MOVIES IN THE PARK Sponsorship Opportunities

July 8 – August 26, 2022
Located in Leif Erikson Park

Confirmation due by April 15, 2022

Oscar - \$3,000

- Print
 - Logo Placement on promotional materials
- Announcement
 - Pre-movie shoutout
- Commercial
 - 30 second commercial (provided by you) featured during pre-movie loop. Up to 2 different commercials could be accommodated nightly during pre-movie loop
- On-Screen Graphic
 - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
 - Logo placement on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites
- On-site
 - Season-long 6x2 or smaller banner placement at MITP (banner provided by you)

Golden Globe - \$2,500

- Print
 - Business name on promotional materials
- Announcement
 - Pre-movie shoutout
- On-Screen Graphic
 - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
 - Business name on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites
- On-site
 - Season-long 6x2 or smaller banner placement at MITP (banner provided by you)

One Night Spotlight - \$1,000

- Radio
 - On air week-long mentions as featured host on 95 KQDS
- On-Screen Graphic
 - 10 second logo or ad (provided by you) featured during pre-movie loop on night of your movie
- Online
 - Logo placement on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites
- On-site
 - Season-long 4x2 or smaller banner placement at MITP (banner provided by you)
- One Night Feature
 - Opportunity to host event reception or activity/giveaways prior to movie

Cameos - \$500

- On-Screen Graphic
 - 10 second logo or ad (provided by you) featured during pre-movie loop
- Online
 - Business name on MITP webpage with hyperlinks from the Greater Downtown Council and Twinportsnightlife.com websites

Extra - \$100

- On-Screen
 - Season long special "Thank You" name recognition

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Sign us up to sponsor Movies in the Park 2022!

Company: _____

Contact name: _____

Contact email: _____

Sponsorship level: _____

Payment: You will receive an invoice via email with options to pay via check or credit card

Please send to Haley Carr at hcarr@downtownduluth.com or return by mail to 5 W 1st St. Suite 101, Duluth, MN 55802

Deadline: April 15, 2022

