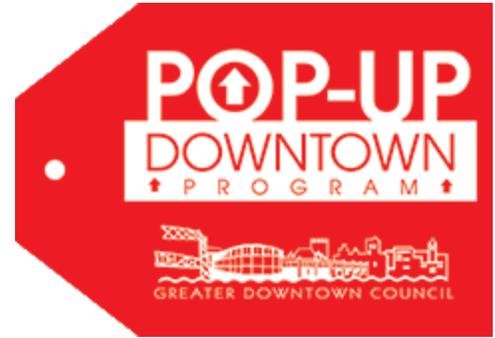


Overview

The Greater Downtown Council is again pleased to team up with downtown property owners to activate vacant storefronts for the 2017 holiday season. We are seeking proposals from individuals who provide high quality and innovative approaches to utilizing vacant storefronts for retail purposes. Property owners have agreed to provide space rent-free for approximately 2-3 months. The property owners will be responsible for providing utilities (electric, water, heat and sewer service) for the space, but the program participant will reimburse the property owner for utility usage by the program participant.



This program was first unveiled in 2013 and due to its immediate success and creativity; it has become a regular offering during the holiday season in downtown Duluth.

Program Basics and Qualifications

- Program participants must be willing and able to be operational by Small Business Saturday, which is November 25, 2017. Retail locations should remain activated until January 6th (although property owners have the discretion to consider an extension)
- Property owners will provide the space rent-free for 2-3 months; program participants are required to pay utility costs
- Business should be complementary to the retail mix in Duluth's Downtown
- Business should provide hours of operation that are consistent with the downtown retail mix (for example: 9am-5pm or 10am-6pm daily)
- Emerging entrepreneurs are encouraged to consider this program as a way to test a storefront location
- Existing entrepreneurs are encouraged to consider this program as a way to test the downtown market for another site
- All projects will be temporary and removable, leaving no permanent adverse effect to property façade or interior space
- Each applicant selected to participate in the program will be required to procure general liability insurance from the insurance agency of their choice for the duration of time that it occupies and/or performs work at its assigned storefront. The applicant will need to name The Greater Downtown Council and the property owner as additional insured to the policy and a certificate should be provided to the property owner/manager.

Eligibility

The intent of the project is to be as flexible as possible to encourage active and lively storefronts for the holiday season. A panel of judges assembled by the Greater Downtown Council will conduct the final selection process in an expedited manner later this month. **Because this is such a unique opportunity for the holidays, interested retailers must act promptly! Pop-Up space is extremely limited this year. The sooner you respond, the faster we can help determine which eligible participants will receive a temporary storefront.**

To Apply:

Potential applicants who are interested in this program should contact the Greater Downtown Council at 218-727-8549 or email Kristi Stokes at kstokes@downtownduluth.com. A very brief letter of interest/email is recommended in which applicants explain their interest in the project, relevant experience and ability to complete the project for the November 25th start date.

Current Available Space

** This is a fluid document as property owners are not prevented from leasing their current vacant space prior to getting matched up with a program participant. Property owners are also allowed the final decision to accept a potential program participant. In addition, potential new space could get added to the program.

408 West Superior Street—1,698 sq. ft.

207 West Superior Street—164 sq. ft. on skywalk of Holiday Center

106 East Superior Street—2,000 sq. ft.

122 West First Street Suite 120A—approx. 520 sq. ft.